



# INVITATION



## MALTA - YOUR BUSINESS PARTNER

You are cordially invited to attend a presentation on MALTA - Business Opportunities for Trade, Investment, Travel & Tourism, on Thursday 13<sup>th</sup> September 2007 at 10.00 hrs at The Corinthia Towers Hotel, Prague Czech Republic.

Malta is not only a fantastic tourism location in the centre of the Mediterranean Sea, but even more so is strategically and ideally located as a place TO DO BUSINESS. Thanks to a properly functioning infrastructure, high educational standards and favourable economic conditions, based on legalisation which encourages business activity and a free market economy environment, Malta meets to-day's high standards to qualify as a most attractive trading partner in the Mediterranean region, offering a unique centre of excellence in Education, Information Technology, Health Care Services, On-line Betting, Back Office Operations, Call Centre Facilities and Financial Services.

**Malta Enterprise** is Malta's exclusive focal point for enterprise and for all those considering investment, trade and commercial links with Malta to maximize on Malta's strategic resources and capabilities, particularly when competing in uniquely targeted niche markets.

**Malta Tourism Authority** has a diverse role, but one which in essence is all about creating and fostering relationships through travel and tourism. MTA is Malta's tourism industry regulator and motivator, its business partner, the country's brand promoter, and strives to form, maintain and manage meaningful partnerships with all tourism stakeholders.

**AirMalta plc** is your partners for Business Travel Solutions in Europe and the Mediterranean region.

The purpose of our presentation in the Czech Republic is meant to present to the Czech Business Organisations, a Country, now Member of the European Union, in the Euro zone as at 1st January 2008 and a reliable trading partner for Czech Enterprises looking at the Mediterranean region for investment or else to tap the North African region.

### Programme

- 10.00 : Welcome coffee.
- 10.30 : Introduction.
- 10.35 : Malta your business partner - a bridge between Europe and North Africa by Malta Enterprise.
- 11.00 : Malta - Heritage, Culture and Diversity by Malta Tourism Authority.
- 11.30 : Networking Reception.

The event is being made possible with the support of the Embassy of the Czech Republic in Rome, Italy and the Consulate of the Czech Republic in Malta.

RSVP  
Consulate of the Czech Republic, Malta  
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PLEASE NOTE THAT A SEPARATE PRESENTATION ON "MALTA AS A FINANCIAL SERVICES CENTRE - Developments and Opportunities" by the Malta Financial Services Authority, will be held on the 13<sup>th</sup> September 2007 at 14.00 hrs at the same venue. For a separate invitation please contact : [consulate@czech-malta.com](mailto:consulate@czech-malta.com)

